



Case Study

Global Data Retention Model for Largest Online Retailer

Client

Our client is an e-commerce giant. The company operates across 18 global marketplaces in 200+ countries, and runs businesses which include cloud computing, online digital streaming, with a focus on artificial intelligence.

Challenges

Assess IT compliance with Data Privacy Regulations of different geographies with client operations.

Implement document destruction, anonymization, retention policy.

Extend the framework to resolve CCPA deletion requests within the required timeframe.

LTI Solution

Centralized management of data retention policies, category, and location of data across the organization

Created components such as –

- Metadata repository for 100+ source systems
- Policy repository with rules for different systems
- Event trigger to scan data warehouse at pre-defined intervals, and raise an event for processing
- Execution engine to demonstrate actions taken on the event data



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