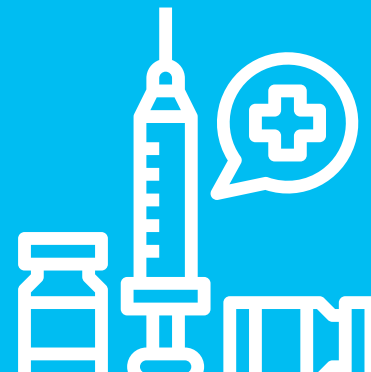


Leni In Action

Enriching medical insights for medical affairs function



The Challenge

- Managing a steady state of insights coming through multiple data sources
- Low business user engagement with current BI infrastructure which lacked intuitiveness, business alignment and ease of access



How Leni Helped

Leni utilised her API capability to

- Build bespoke augmented analytics platform solving for multiple business use cases such as Medical Affairs, Marketing etc.
- Worked efficiently in creating insights to support communication and commercialisation in optimal and timely manner

How Leni Created Impact

95%
reduction in
time to insight
from months to minutes

Self-service
real-time
insights
available for Business 24/7

1800
analyst hours
reclaimed

LTI (NSE: LTI) is a global technology consulting and digital solutions company helping more than 420 clients succeed in a converging world. With operations in 32 countries, we go the extra mile for our clients and accelerate their digital transformation with LTI's Mosaic platform enabling their mobile, social, analytics, IoT and cloud journeys. Founded in 1997 as a subsidiary of Larsen & Toubro Limited, our unique heritage gives us unrivalled real-world expertise to solve the most complex challenges of enterprises across all industries. Each day, our team of more than 30,000 LTItes enable our clients to improve the effectiveness of their business and technology operations and deliver value to their customers, employees and shareholders. Find more at <http://www.Ltinfotech.com> or follow us at @LTI_Global