

Migration of PeopleSoft &  
Hyperion to Oracle Cloud for  
US-based Marketing Firm



## Client

The client is the engine behind loyalty and marketing campaigns for more than 1,000 consumer facing companies worldwide across industries: retail, pharmaceutical, travel, financial service, auto and more.

## Challenges

- Current platform lacking in terms of agility, scalability and performance to handle large databases
- No contingency plan in place to prevent user disruption in the event of outage
- No turnkey backup and disaster recovery plan to protect against DC region downtime/failure
- Cost escalation due to business growth at an incremental level rather than exponential level

## LTI Solution

- Migration of Peoplesoft (HR & Finance), Phire, Vertex Oracle Exadata, OBIEE Oracle Exadata
- Migration of Hyperion to Oracle Cloud Infrastructure (IaaS and PaaS) to speed up time-to-value
- 'Lift and Shift Migration' for Application; no change in Application Architecture during the transition and transformation phase
- Build high performance scalable, agile and fault tolerance Oracle platform at Oracle Cloud
- Redesigned secondary site with asynchronous storage replication while kept automated launch of VMs in case of DR

## Business Benefits Delivered

- Increased Virtual footprint and reduced Physical, thereby reducing Administrative Overheads
- Enhance user experience and reduced operational time
- DR at almost zero cost with only pay for storage replication
- Up to 40% increased operational performance
- 40% reduction in TCO

## Technologies Used

**PeopleSoft, Microsoft Windows Server,  
Oracle Database, Oracle Cloud**

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