



Let's Solve



Streamlining & Digitizing E2E Product Development Process for Global Food Company

Client

The client is a US-based food manufacturer.

Challenges

The client's Time-to-Market (ToM) for a product was higher than the industry's average, and as a result, they were losing out on market share. This, coupled with multiple and complex disparate systems, led to process delays. The company wanted to reduce the product's ToM, harmonize data across systems and improve stakeholder productivity across the new product development processes.

LTI solution

We conducted Design Thinking-based discovery sessions with the stakeholders and business community to identify key process gaps. We also identified and discussed process gaps and prioritized based on the business value. Based on these interactions and information, we created an in-house Digitization framework to build the future roadmap.

Business benefits

- 45% reduction in cycle time
- 20% increase in productivity
- 10% increase in new product velocity
- 5% increase in product success rate

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