



Let's Solve

Case Study

Privacy Assurance for a Multinational
General Insurance Company



A Larsen & Toubro
Group Company




Client

The client is one of the largest Insurance companies based in the United Kingdom. The company operates in 28 countries and has over 20 million customers around the world.

Challenges



LTI Solution

-  Examined the purging of all unconverted quotes older than 13 months by means of a batch job.
-  Validated the changes across platforms to ensure proper recording of both granting and withdrawal of consent.
-  Tested the impact of data control on the performance of applications.



Tested the cookies thoroughly to check for portal banner.



Validated Policy Statement, Terms and Conditions mentioned under Consent Management, and the Privacy Policy wordings across all the pages of the website using PDF Diff tool.

Business Benefits Delivered

- Ensured data minimization by testing the purging process of 50 million unconverted quotes.
- Ensured proper cookie policy adoption by covering the types of cookies set, the data being tracked, the use for that data, etc.

LTI (NSE: LTI, BSE: 540005) is a global technology consulting and digital solutions company helping more than 300 clients succeed in a converging world. With operations in 29 countries, we go the extra mile for our clients and accelerate their digital transformation with LTI's Mosaic platform enabling their mobile, social, analytics, IoT and cloud journeys. Founded in 1997 as a subsidiary of Larsen & Toubro Limited, our unique heritage gives us unrivaled real-world expertise to solve the most complex challenges of enterprises across all industries. Each day, our team of more than 28,000 LTites enable our clients to improve the effectiveness of their business and technology operations, and deliver value to their customers, employees and shareholders. Find more at www.Ltinfotech.com or follow us at [@LTI_Global](https://twitter.com/LTI_Global)