



Let's Solve

Case Study

Digital Workplace-as-a-Service for
US-based Loyalty & Marketing
Services Provider



A Larsen & Toubro
Group Company

Client

US-based publicly traded provider of loyalty and marketing services, such as private label credit cards, coalition loyalty programs, and direct marketing, derived from the capture and analysis of transaction-rich data.

Challenges

- VDI & traditional desktop environment leading to high cost.
- Looking for bundled solutions, allowing a user to perform day-to-day tasks just like using a traditional desktop.
- High manual effort for delivering windows and application security patches.
- Ineffective employee collaboration and communication.

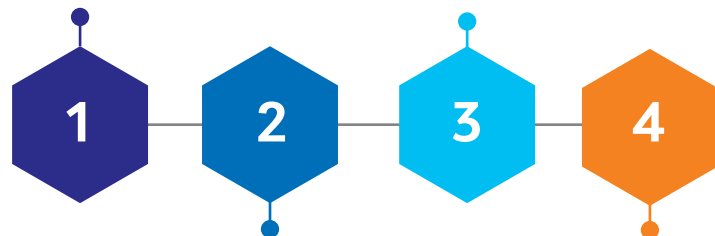
LTI Solution

- Implemented AWS-Workspace as solution and deployed 160+ fully functional workspaces.
- Integrated the on-premise active directory with workspaces for seamless communication and running business as usual.
- Ensured end user security by enabling multi-factor authentication for more secured workspaces.
- 16*5 monitoring of workspace environment to ensure continuity of business.

Business Benefits Delivered

• **85% faster applications deployment**

• **65% increased productivity with focus on business**



• **70% savings in CAPEX and OPEX**

• **65% saving in upfront investment**

Technologies Used

Amazon WebServices, Amazon Workspaces, RapidAdopt

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