Case Study

Digital Workplace-as-a-Service for US-based Loyalty & Marketing Services Provider
Client
US-based publicly traded provider of loyalty and marketing services, such as private label credit cards, coalition loyalty programs, and direct marketing, derived from the capture and analysis of transaction-rich data.

Challenges
• VDI & traditional desktop environment leading to high cost.
• Looking for bundled solutions, allowing a user to perform day-to-day tasks just like using a traditional desktop.
• High manual effort for delivering windows and application security patches.
• Ineffective employee collaboration and communication.

LTI Solution
• Implemented AWS-Workspace as solution and deployed 160+ fully functional workspaces.
• Integrated the on-premise active directory with workspaces for seamless communication and running business as usual.
• Ensured end user security by enabling multi-factor authentication for more secured workspaces.
• 16*5 monitoring of workspace environment to ensure continuity of business.

Business Benefits Delivered

1. 85% faster applications deployment
2. 70% savings in CAPEX and OPEX
3. 65% increased productivity with focus on business
4. 65% saving in upfront investment

Technologies Used
Amazon WebServices, Amazon Workspaces, RapidAdopt

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