



Let's Solve

Case Study

Improved Customer Experience
Encouraging a Healthy Lifestyle
for Global Healthcare Provider



A Larsen & Toubro
Group Company

Client

Global Healthcare Provider

Challenges

- The client faced difficulty analyzing device usage by their customers.
- There was no platform to analyze sleeping patterns and recommend solutions based on irregularities.
- There was also a lack of centralized content management system to promote product launches globally.

LTI Solution

- LTI developed & managed a mobile solution that tracked sleep, heart rate and room conditions.
- It allowed for smartphones to be connected with a bedside device, which would track sleep and provide guidance to improve sleeping patterns.
- LTI developed an e-Commerce platform for the client, for increased reach to their products and services.
- It provided web content management services, including support, enhancement and product launches on client websites globally, across multilingual scenarios.

Business Benefits Delivered

- Up to 30% increase in site visits on e-Commerce platform across the globe.
- Close to 66% increase in the speed of site rollouts.
- Improved sleep patterns, with an average of 45 minutes of improved sleep.

LTI (NSE: LTI, BSE: 540005) is a global technology consulting and digital solutions Company helping more than 300 clients succeed in a converging world. With operations in 30 countries, we go the extra mile for our clients and accelerate their digital transformation with LTI's Mosaic platform enabling their mobile, social, analytics, IoT and cloud journeys. Founded in 1997 as a subsidiary of Larsen & Toubro Limited, our unique heritage gives us unrivaled real-world expertise to solve the most complex challenges of enterprises across all industries. Each day, our team of more than 26,000 LTItes enable our clients to improve the effectiveness of their business and technology operations, and deliver value to their customers, employees and shareholders. Find more at www.Lntinfotech.com or follow us at [@LTI_Global](https://twitter.com/LTI_Global)