



Let's Solve

Case Study

Migrating AD sales application
to Lightning for a major
Motion Picture Producer



A Larsen & Toubro
Group Company

Client

A major American Motion Pictures Corporation film studio based in Hollywood, California, using salesforce to track the budgeting and costing information related to movies in territories.

Challenges

- The client has existing Flight Plan application, which is used to track and manage the advertisements details related to movie.
- The flight plan component was heavily customized and takes the average 6 to 7 seconds for loading and other actions on page.

LTI Solution

- LTI developed the solution while minimizing the no of server-side calls leading to improved performance and page load time.
- Combination of the Client-Side Processing (Remote API + JQuery) and Lightning Design System (LDS) ensured that the page developed was responsive and faster to load.

Business Benefits Delivered

- Reduced the page load time from an average of 7 seconds to 1 second.
- Improved user experience led to an increased user adoption.
- Seamless page rendering irrespective of devices and screen resolution.

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