Achieve Rapid Application Delivery with LTI’s FastLane
Overview

Mobile apps and responsive websites have revolutionized the way brands interact with their customers, partners and employees. It has helped brands build extraordinary experiences, improve workforce productivity, and define game-changing innovative business models. However, the expectations of customers to stay always connected, have forced enterprises to bring rock solid mobile solutions to market faster than ever. With LTI’s FastLane offering, enterprises can quickly rollout mobile apps and responsive websites that align with the business drivers, in a cost-effective manner. Our finest crew; a cross-functional team of designers, developers and business experts constantly challenge themselves to achieve breakthrough results in shortest possible times. Our three tier pricing will help you estimate the deliverables.

Key Catalysts for Rapid Application Delivery

Accelerated App Development & Support

With changing business requirements, applications need to reflect changes in a fast-paced manner. Combining speed with accuracy, we ensure you stay ahead of your competition. We have successfully accelerated app rollouts using our proven Rapid Mobile Application Development (RMAD) tools, and reusable assets.

Key Highlights

Reusable Components

Every app delivered is componentized and modularized for reuse in future. LTI will also reuse its tested code repository for faster rollouts.

Alliances

We partner with the leading Rapid Mobile Application Development (RMAD) Framework providers.

Plug & Play Apps

We have a bouquet of ready-to-use and customizable apps covering multiple LoBs across BFSI, Manufacturing, Energy & Utilities, Media & Entertainment, FMCG, Retail, Insurance, etc.

Implementation

With our DevOps and TDD frameworks, enterprises can have Improved test coverage, reduced testing cycle time & effort to meet quick deployments.
Major Overhaul of the Application in Workshop

Applications require major refactoring from time to time for adoption of new platforms, major design upgrades and major feature additions. This needs an overhaul of the application in a highly automated workshop.

Key Highlights

One-Stop-Shop
Single point of delivery for all mobility initiatives across the enterprise, with consolidated design, development and delivery.

MCoE
The innovation cell to MAF that ensures mobile initiatives are in line with the industry best practices and latest technology trends.

Reduced time from Innovation to Implementation
Agile development using reusable components and accelerators.

The highly skilled crew
Finest, cross-functional team of Designers, Developers and Business Analysts to deliver cutting-edge solutions in a fast changing technology landscape.

Shorten the Pit Stop
While the app is running some quick inserts will enable our customers to launch the customized campaigns. The time on the pit stop will be reduced as some of the quick fixes can be launched even when the app is running. The cross-functional teams can quickly perform required actions to bring about the required smaller changes in functionalities through release of custom code in batch mode.

Key Highlights

Quick Campaigns
Go-live in minutes with automated and no code in-app campaigns for creating personalized digital experiences.

Quick Fixes
Easy-to-roll-out changes which impact the design and usability aspects of the application.

UI Refitment
Quick UI changes to accommodate new devices and form factors in future
Transforming the Experience to a Sleeker and Engaging Drive

We leverage our deep expertise in user experience design to realize seamless, multi-channel experiences that are out of this world. To make the mobile product beautiful and engaging, we take a Design Thinking-led approach that uncovers significant opportunities across the entire user journey, at every touch point.

Key Highlights

User Research
Persona creation to engage users when, where, and how they want

Content Design
Deliver right content at the right time, and in the right format

Usability Testing
Usability labs for quick feedback and iterations

Visual Design
Easy-to-use, compelling, and delightful

Delivering Excellence

Fast Track Development
Lightning-fast roll-out of secure enterprise grade app on all mobile interfaces using RMAD tools, reusable assets and DevOps.

Low Initial Investments
No license costs for prototypes using RMAD tools resulting in reduced overall project investments.

Minimal time from Business owners
Quick validation of ideas, from business by rapid prototyping resulting in reduced rework and speedy delivery.

LTI (NSE: LTI, BSE: 540005) is a global technology consulting and digital solutions Company helping more than 250 clients succeed in a converging world. With operations in 27 countries, we go the extra mile for our clients and accelerate their digital transformation with LTI’s Mosaic platform enabling their mobile, social, analytics, IoT and cloud journeys. Founded 20 years ago as a subsidiary of Larsen & Toubro Limited, our unique heritage gives us unrivaled real-world expertise to solve the most complex challenges of enterprises across all industries. Each day, our team of more than 20,000 LTItes enable our clients to improve the effectiveness of their business and technology operations, and deliver value to their customers, employees and shareholders. Find more at www.Lntinfotech.com or follow us at @LTI_Global

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