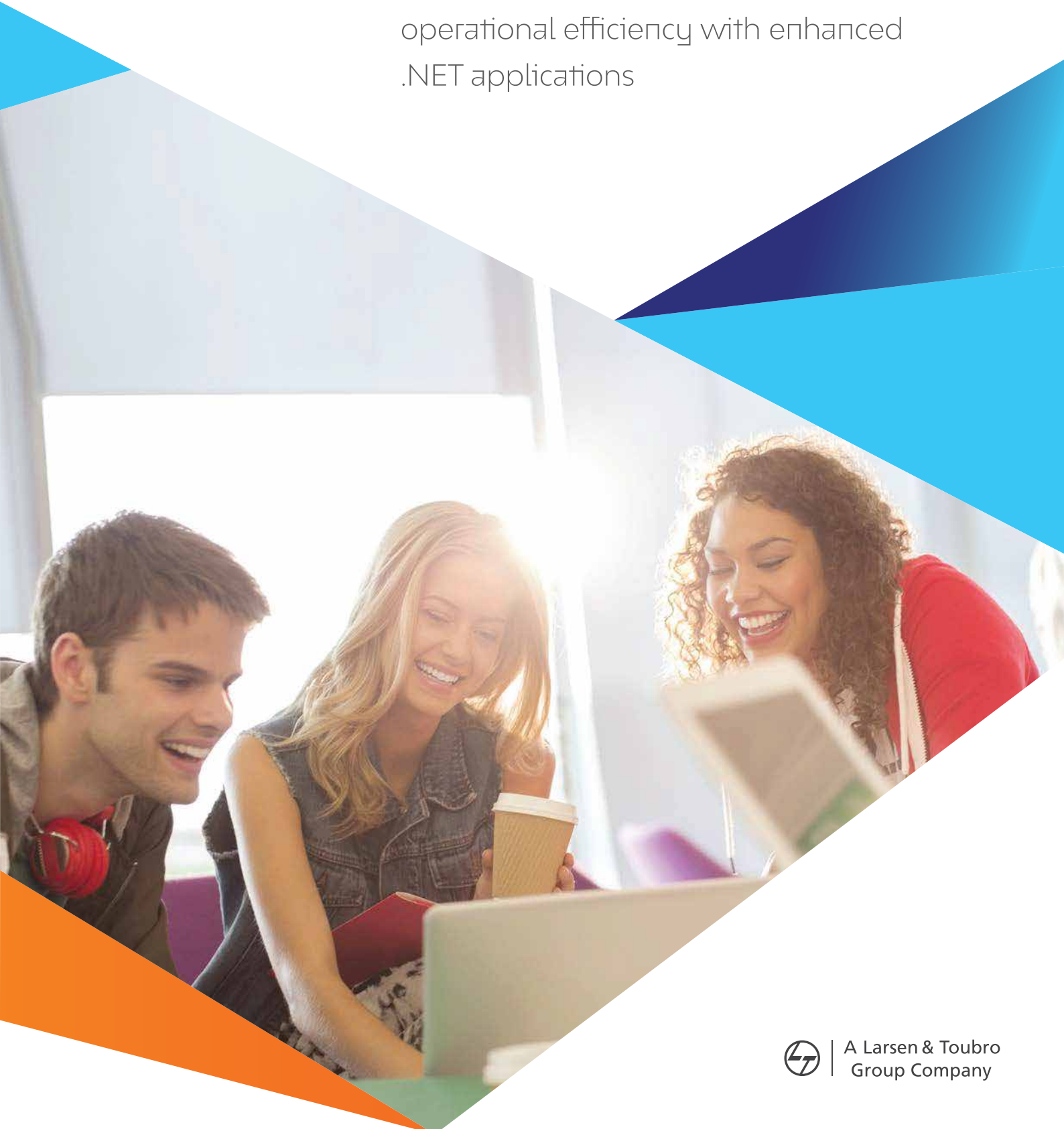




Let's Solve

# Case Study

Leading US-based publisher raises operational efficiency with enhanced .NET applications



A Larsen & Toubro  
Group Company

# Client

The client, a subsidiary of a leading US-based broadcaster, is one of the largest English-language publishers. It releases over 2,000 titles annually under 35 different imprints.

## Challenges

- The client required robust technology support for its.NET applications. The existing setup did not have the ability to effectively manage workflows across multiple functions.
- The company also wanted to enhance its existing inventory and order management, ATF and logistics applications.
- The key focus was to research, select and incorporate relevant technologies to the current architecture to make it more responsive.

## LTI Solution

Key highlights of the engagement were as follows:

- Built knowledge capture and environment documents based on existing applications
- Identified and fixed technical issues in legacy applications
- Enabled the automation of routine workflows through creation of utilities to accommodate diverse file formats and types
- Facilitated dynamic input in work orders and ATFs to reduce IT service requests
- Re-wrote the application and built a framework as a common development platform

## Business Benefits Delivered

- Increased organizational efficiency due to automation of repetitive workflows and work orders with dynamic inputs
- Superior user experience through rich UIs
- Higher business agility with responsive applications

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