Case Study

MDM Centralization for Leading US-based Pharma Products Manufacturer
Client
The client is a global provider of drug delivery technology & development solutions for drugs, biologics and consumer health products.

Challenges

- De-centralized MDM implementation, which is currently used for fewer downstream system
- Data Quality issues from source system, which cause considerable manual intervention from Data steward to correct the data
- No automated process to feed the corrected data back in MDM

LTI Solution

- Implementation of Data Quality dashboard to monitor source data quality
- Proposal of Harmonization process using Informatica PowerCenter to move valid data from MDM to different data owners
- Exercise for Implementation of MDM 10.2 version upgrade
- Implementation of Customer Roll up to its Parent Organization
- Enabling Data stewards to manually merge the duplicates records as identified by MDM
Business Benefits Delivered

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Cost-effective  Improved data quality in MDM  Regular project meetings, ensuring effective communication  Continued interactions and alignment with stakeholder requirements, resulting in relationship-building  Handy runbook to refer for all implemented process

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