



Let's Solve

# Case Study

Roadmap for upgrading collaboration tools to next-generation platforms for American Television Broadcaster



A Larsen & Toubro  
Group Company

## Client

American Television Broadcasting Company

## Challenges

The client wanted to upgrade their existing collaboration platforms to next-generation platform in order to efficiently meet their employee's collaboration needs. LTI assisted the client in evaluating their collaboration needs and suggesting them the right platforms. LTI also had a key role to play in coordinating and managing expectations of various stakeholders to reach a consensus on the future roadmap.

## LTI Solution

- User-sensing sessions to identify needs
- Analyzing usage and accessibility of existing portals used by various teams
- Mapping next-generation platforms that can make processes more efficient

## Business Benefits Delivered

- Successfully delivered roadmap for upgrading two portals
- 1644 sub-sites spanning across 9 teams covered
- 10,000+ users impacted

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LTI (NSE: LTI) is a global technology consulting and digital solutions company, helping more than 250 clients succeed in a converging world. With operations in 27 countries, we go the extra mile for our clients and accelerate their digital transformation with LTI's Mosaic platform, enabling their mobile, social, analytics, IoT and cloud journeys. Founded 20 years ago as the information technology division of the Larsen & Toubro Limited, our unique heritage gives us unrivaled real-world expertise to solve the most complex challenges of enterprises across all industries. Each day, our team of more than 20,000 LTIites enable our clients to improve the effectiveness of their business and technology operations, and deliver value to their customers, employees and shareholders. Find more at [www.Ltinfotech.com](http://www.Ltinfotech.com) or follow us at @LTI\_Global

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