



Let's Solve

Case Study

Powering Dashboard capabilities
using APIs for Construction Major



A Larsen & Toubro
Group Company

Client

Multi-National Construction Company

Challenges

Monitoring adoption metrics and ensuring sustained engagement is critical to the success of any collaboration platform. The client had adopted workplace by facebook as their internal collaboration platform, and wanted to monitor its usage BU and subsidiary-wise. The platform provides default in-built metrics. However, the client wanted to customize these in order to derive contextual and actionable insights.

LTI Solution

LTI developed customized dashboards for the clients to monitor usage trends:

- Unified view of group activity with an option of CSV export for further insights
- Custom Reporting dashboard to churn metrics relevant to Business

Business Benefits Delivered

- Enabling self service by providing tools to extract group posts with Comments, reactions and Emoticons, Event Posts with comments, and Group Member Report with Emoticons
- Determining current adoption to ascertain the success of collaboration platform
- Gauge success of ongoing campaigns/events
- Analysis of employee engagement by measuring number of posts, comments and reactions

Highlights

- Single window view of activity at employee level
- Ability to conduct trend analysis across Business units

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