

# REDaxis: Bringing insights to actions

REDaxis, is a Comprehensive Insights-driven Accounts Receivable Suite, that provide key stakeholders with insights that enable them to identify actionable tasks, with potential to save multiple millions through risk mitigation and working capital reduction. By adopting a persona-based design thinking approach & leveraging technology capabilities in data science, REDaxis enables reduction in Day Sales Outstanding (DSO) & Unearned Cash Discounts (UCD), thereby realizing exponential business outcomes with minimal efforts.

## How Can REDaxis Help?

### Challenges

- Lost time between request-to-data-to-insights delivery-to-actions
- Inefficient user experience in democratizing analytics
- 80-90% of time spent in data collation and preparation, instead of analysis
- Scarcity of analytics and data science savviness

### Highlights

- Action oriented intuitive customer experience
- User Interface personalized to roles and business goals
- Inherent design thinking approach for continuous opportunity identification
- Architected to minimize data collation efforts and maximize scientific data analysis

## L&T Unique Value Proposition



Accelerated Speed  
to value

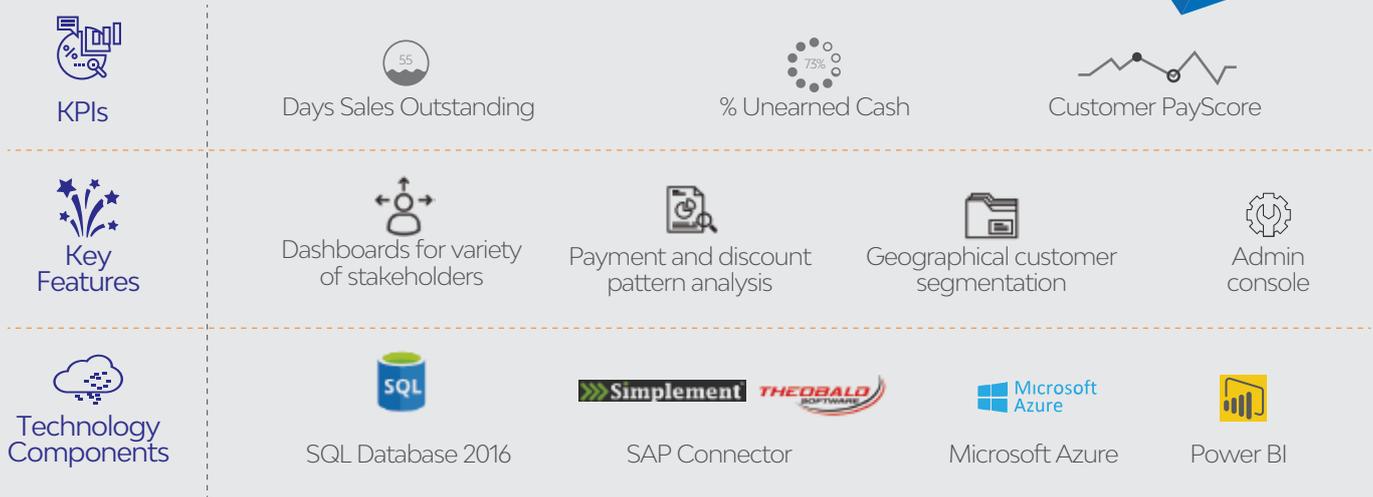


Design Thinking-based  
personalization



State-of-the-art platforms  
and connectors

# The Components



## Who can Leverage REDaxis?

### Business Executives

Helps make impactful business decisions by analyzing diverse data.

Accelerates data-to-insights journey for business stakeholders.

### Data Scientists

Simplified analysis and modeling, using drag-and-drop tools.

Self-serve data preparation activities help reduce dependency on IT.

### IT Executives

Reduces the Total Cost of Ownership by leveraging enterprise-grade open source components, cloud/ commodity hardware.

Ability to quickly respond to business demands around data and insights.

### Data Analysts & Developers

Simplifies large and complex data through an easy-to-use platform.

Effectively manage infrastructure, cluster, provisioning, data workflows through an admin console.

## Business Outcomes

- Improved visibility in customer payment behavior
- Real-time information on pending collections
- Lowered probability of customer delinquency
- Improved Cash flows
- Improved collection efficiency

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