

Everest Group



GLOBAL PREVIEW

P **E** **R** **F** **O** **R** **M** **A** **N** **C** **E**
E **X** **P** **E** **R** **I** **E** **N** **C** **E**
A **B** **I** **L** **I** **T** **Y**
K **N** **O** **W** **L** **E** **D** **G** **E**

2017 GLOBAL PREVIEW



Automation in IT Application Service Providers' Assessment

Analyst Panel

Chirajeet Sengupta

Yugal Joshi

Gunjan Gupta

Koshika Sood

Alisha Mittal

Siddharth Muzumdar

EGR-2017-4-GP-2224



2017 Global Preview

Everest Group PEAK Matrix for Automation in IT Application Service

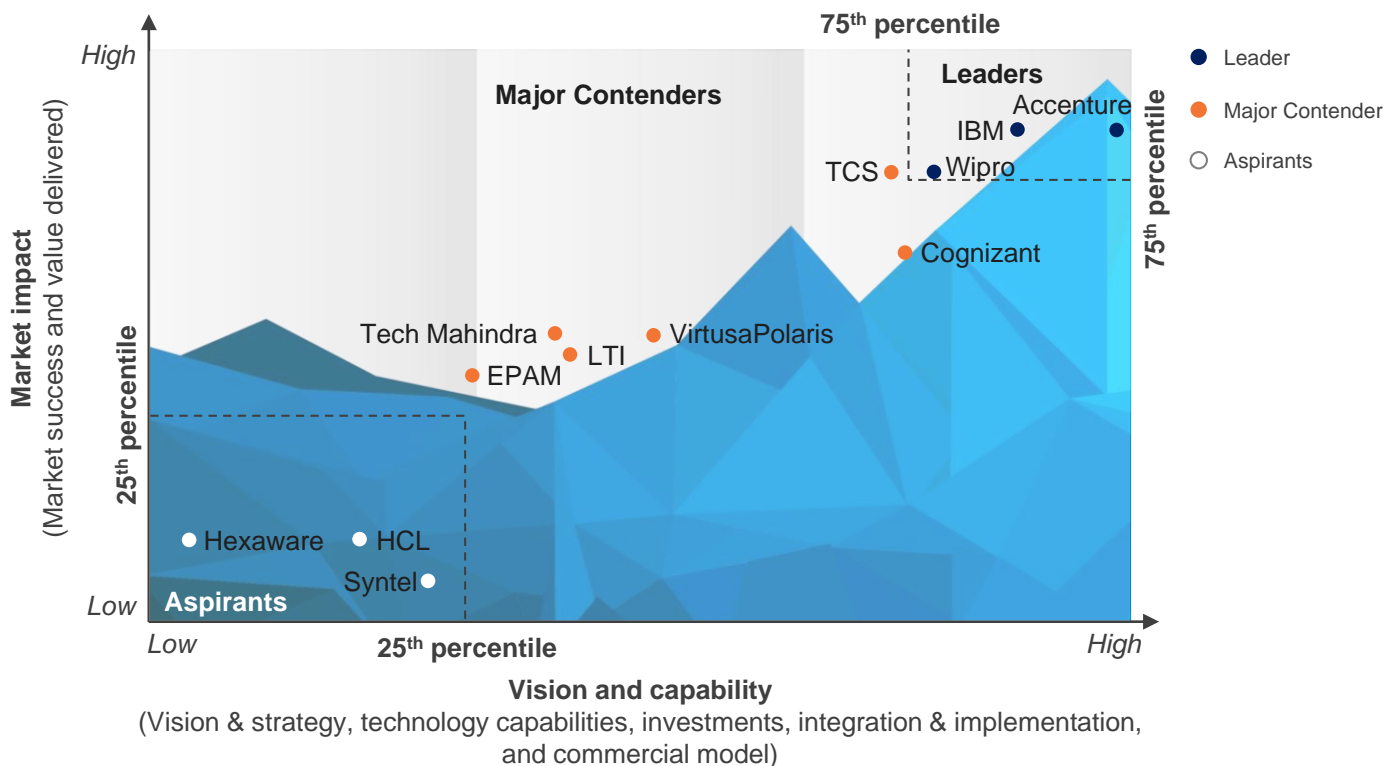
Announcing the 2017 Automation in Application Dev-Test Market Leaders

Accenture, IBM, and Wipro are the Leaders on Everest Group's PEAK Matrix for automation in application dev-test.

The 2017 PEAK Matrix for solutions- automation in application dev-test is based on Everest Group's annual RFI process (conducted in Q1/Q2 2017), interaction with leading service providers, and year-round tracking of automation in application dev-test providers.



Everest Group PEAK Matrix™ for solutions - automation in application dev-test



Methodology

The PEAK Matrix is a framework to assess the relative market success and overall capability of service providers. Service providers are positioned on the PEAK Matrix based on evaluation across two key dimensions:

- Market impact measured by the automation in application dev-test market success and buyer satisfaction
- Vision and capability measured by automation in application dev-test vision & strategy, technology capabilities, investments, integration & implementation, and commercial model

2017 Global Preview

Automation in IT Application Service Provider Assessment

Automation in application dev-test assessment dashboard

Measure of capability: ● Best in class ● Very high ● High ● Medium high ● Medium ● Medium low ● Low ● Not matured

| Service provider | Vision and capability | | | | | | Market impact |
|------------------|-----------------------|-------------------------|-------------|------------------------------|------------------|---------|---------------|
| | Vision and strategy | Technology capabilities | Investments | Integration & implementation | Commercial model | Overall | |
| Accenture | ● | ● | ● | ● | ● | ● | ● |
| IBM | ● | ● | ● | ● | ● | ● | ● |
| Wipro | ● | ● | ● | ● | ● | ● | ● |
| Cognizant | ● | ● | ● | ● | ● | ● | ● |
| EPAM | ● | ● | ● | ● | ● | ● | ● |
| LTI | ● | ● | ● | ● | ● | ● | ● |
| TCS | ● | ● | ● | ● | ● | ● | ● |
| Tech Mahindra | ● | ● | ● | ● | ● | ● | ● |
| VirtusaPolaris | ● | ● | ● | ● | ● | ● | ● |
| HCL | ● | ● | ● | ● | ● | ● | ● |
| Hexaware | ● | ● | ● | ● | ● | ● | ● |
| Syntel | ● | ● | ● | ● | ● | ● | ● |



Achieving accelerated speed in application delivery is critical to enterprise digital transformation. Automation is a 'must have' in modern enterprise application portfolios. Enterprises now demand smart automation solutions as they exhaust the benefits of traditional automation approaches. Service providers, in turn, need to accelerate innovation and offer smart automation platforms capable of handling complex SDLC activities with limited human intervention

– Chirajeet Sengupta, Partner, Everest Group



Additional Information

More details on the full report

The 60 page report, **Automation in IT Application Dev-Test – Market Update and PEAK Matrix™ Assessment for Solutions: “Cognitive Paving the Way to Smart Automation”**, maps 12 leading service providers on the Everest Group PEAK Matrix for automation in application dev-test and includes detailed profiles of these service providers. This report is available for purchase:

<http://www2.everestgrp.com/reportaction/EGR-2017-4-R-2224/Marketing>.



Other application and digital services offerings

Publications

- Application Services Automation: Think Benefits, Not Costs
- Application Services - Annual Report 2017: Artificial Intelligence (AI) in SDLC? There is a Long Journey Ahead

Custom services

- [Strategic engagement review](#)
- Price and service level benchmarking
- Competitive assessment
- Market opportunity assessment

Our global services research offerings

- ▶ **Market Vista**
Global services tracking across functions, sourcing models, locations, and service providers – industry tracking reports also available
- ▶ **Application Services**
- ▶ **Human Resources**
- ▶ **BPS | Banking Financial Services**
- ▶ **ITS | BFSI***
- ▶ **BPS | Healthcare & Life Sciences**
- ▶ **ITS | Healthcare & Life Sciences**
- ▶ **BPS | Insurance**
- ▶ **IT Services Forecaster™**
- ▶ **Catalyst™**
- ▶ **Locations Insider™**
- ▶ **Cloud & Infrastructure**
- ▶ **PricePoint™**
- ▶ **Contact Center**
- ▶ **Procurement**
- ▶ **Digital Services**
- ▶ **Recruitment & Talent Acquisition**
- ▶ **Engineering Services**
- ▶ **Service Optimization Technologies**
- ▶ **Finance & Accounting**
- ▶ **Transaction Intelligence**

Subscription information

- The full report is included in the following subscription(s) – **Application Services**
- In addition to published research, a subscription may include analyst inquiry, data cuts, and other services
- If you want to learn whether your organization has a subscription agreement or request information on pricing and subscription options, please contact us



Corporate Headquarters
Office: +1-214-451-3000
info@everestgrp.com



European Headquarters
Office: +44-207-129-1318
unitedkingdom@everestgrp.com



Delhi Office
Office: +91-124-284-1000
india@everestgrp.com

Custom research capabilities

- Benchmarking | Pricing, delivery model, skill portfolio
- Peer analysis | Scope, sourcing models, locations
- Locations | Cost, skills, sustainability, portfolio – plus a tracking tool
- Tracking services | Service providers, locations, risk
- Other | Market intelligence, service provider capabilities, technologies, contract assessment

* Banking, financial services, and insurance

For more information about Everest Group, please contact:
+1-214-451-3000 | info@everestgrp.com

www.everestgrp.com | www.sherpasinblueshirts.com