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# L&T Ranked No. 1 in Quality of Leadership & India's Second Most Admired Company - Fortune India Survey

L&T is ranked India's No. 1 company in 'Quality of Leadership' and the country's 'Second Most Admired Company' in a countrywide survey conducted by the respected business magazine Fortune India in association with global management consultancy, Hay Group.

L&T also fared very well on the multiple other parameters that were studied including corporate governance, endurance, impact on society, investment value, product/service quality, innovation, talent development, employee empowerment and business footprint.

The findings of the survey are published in the latest edition of Fortune India.

L&T has been rated ahead of a host of other major Indian and international companies like Hindustan Unilever, Maruti Suzuki, State Bank of India, Tata Consultancy Services, Coca Cola, Samsung, Tata Motors and ONGC.

This is the third annual ranking of India's 'Most Admired Companies' by Fortune India. The research is based on the peer ranking methodology. In the first phase executives in 523 companies across the economy's 15 key sectors were surveyed.



Around 443 respondents participated in ranking their peers across a scale of ten critical parameters. This was followed by a second and more intensive phase where 84 respondents evaluated the top 45 companies.

The results of the Fortune India survey along with Brand Finance's recently declared ranking of L&T as 'India's Eighth Most Valuable Brand', clearly establishes Brand L&T among the finest in Indian industry.

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