

Enterprise on the Cloud

Cloud Apps are revolutionizing the way we run businesses, by speeding up deployment and optimizing costs. With our transformational Cloud-based Services & Solutions, we enable enterprises to unleash the utmost potential of their Cloud applications. We help these enterprises achieve industry best practices by developing and executing Cloud strategies across projects.



Our Offerings

- Integrated Inquire-to-Cash**
Seamless integration of Cloud-based apps across the value chain, right from Marketing to Lead Management to Invoicing
- Manufacturing Service Excellence**
Provide benchmark-level field services, and transform your omni-channel support services
- Connected ERP for Unlocking Value**
Seamless integration of Cloud-based apps with ERPs maximizing your investments made in legacy systems



Key Benefits

- Enhanced customer engagement for improved retention**
- Optimized field services for greater profitability**
- Higher RoI from existing IT investments**

Our services span across the entire solution landscape and include:



Advisory Services



Integration Services



Implementation Services



Support Services

The L&T Infotech Edge



Delivering transformational
Cloud-based services
and solutions



Unparalleled experience
in serving clients across
industry segments



Tremendous value
to our clients

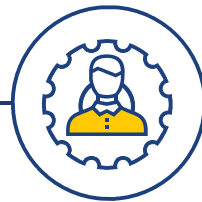


Success Stories



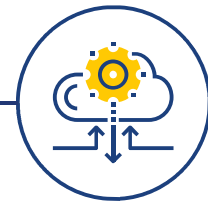
**Enabled consistent messaging
and experience throughout
the customer journey**

We helped a leading Water Treatment Equipment Manufacturer integrate Cloud-based Marketing Automation Tools, with CRM application for a single view of the Customer journey.



**Enabling
clients become
Customer-centric**

We helped a Multinational Energy Company streamline systems by Cloud-enabling sales, service and Contract Management Systems.



**Enhancing performance
of Targeted-Marketing by
connecting the missing dots**

We enabled a Healthcare Major integrate their Marketing Automation Tools, with internal systems to ensure better customer interactions and tracking.

About L&T Infotech

L&T Infotech (NSE: LTI) is a global IT services and solutions provider with presence in 22 countries. We solve complex business challenges at the intersection of digital and physical world with our real-world expertise and extreme client centricity. We help clients create better customer experiences, transform processes and build new businesses.