

Health & Wellness Solution Framework

"New strategy for the healthcare industry"



Consumers are self-empowering and it is imperative for healthcare providers to devise innovative programs to keep them meaningfully engaged. With the convergence of technologies and availability of information on demand, companies are investing on new consumer engagement strategies for advocating health & wellness.

The focus is now on consumer lifestyles and the associated risks such as chronic ailments. There is a paradigm shift; prevention before medical intervention is the strategy being adopted by insurers. Care providers, device manufacturers and pharmaceutical companies are trying to meaningfully straddle a balance in the curative, recuperative and preventive processes.

L&T Infotech effectively collaborates with the healthcare ecosystem - medical care providers, insurers, device manufacturers as well as pharmaceutical companies. We blend our industry leading expertise by consulting and technology enablement to help our clients create and deliver solutions for tomorrow's healthcare enterprises.

L&T Infotech has developed innovative frameworks. We help our clients develop technology assets tailored to suit their needs.

L&T Infotech's Health & Wellness Solution Framework helps address various challenges including:

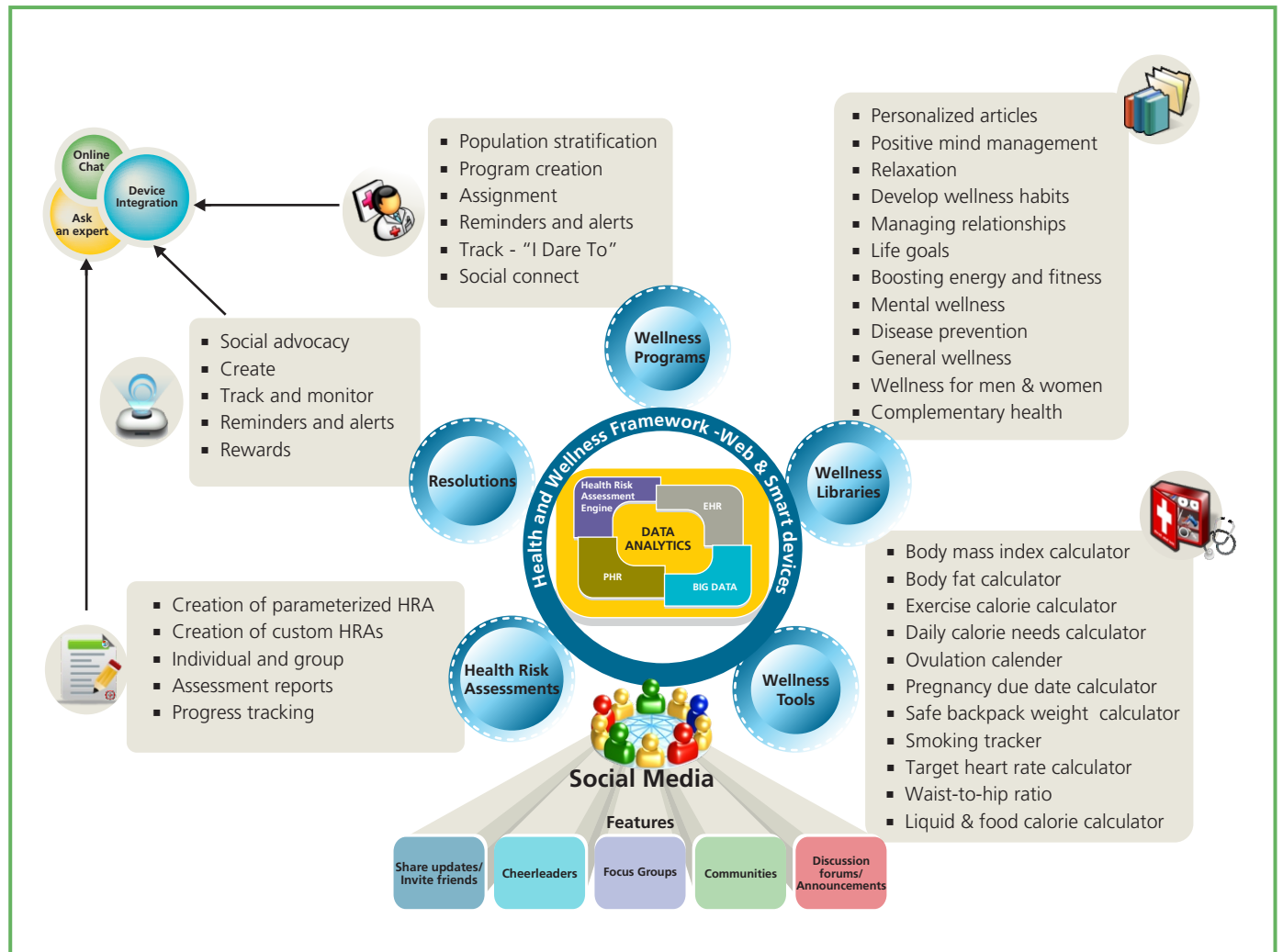
- Consumer engagement strategies
 - Focusing on enhanced engagement by means of customization and dissemination
 - Connecting based on relevance
 - SOCOR – Weaving Social waves and Corporate intent together
 - Engage at Individual levels and infer group intelligence

- Health and wellness management
 - Health & lifestyle risk assessment and profiling
 - Customized recommendations and tracking mechanisms
 - Health risk level categorization
 - Wellness program management – creating, assigning, tracking and managing lifestyle behavioral patterns
 - Advocating behavioral change

Business Benefits

- Enhanced customer engagement
- Improved productivity
- Reduced staff turnover
- Reduced health costs
- Baselined population health risk profile
- Focus on preventing and delaying member-care provider interactions
- Remote and telecare management
- Enhanced payer-provider-patient communication
- Real-time medical data from remote locations
- Integration with Electronic Health Record (EHR)
- Integration with hospital information systems

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About L&T Infotech

Larsen & Toubro Infotech Ltd. (L&T Infotech), one of the fastest growing global IT services company, is ranked by NASSCOM as the 6th largest software & services exporter from India and among the top 20 IT BPO employers in 2014. It is a wholly-owned subsidiary of Larsen & Toubro (L&T), a multi-billion conglomerate, and India's largest Technology, Engineering, Construction, Manufacturing and Financial Services organization, with global operations.

L&T Infotech is differentiated by its three-pronged value proposition, encompassing Business-to-IT Connect, Execution Excellence and Engage the Future. (www.Lntinfotech.com)