

Mr. Abhay Chitnis, Head of Technology,
L&T Infotech presents on Cloud Computing
at SOA India 2009 Conference

The third annual SOA India 2009 Conference was held on 15th October at NIMHANS Convention Center, Bangalore, The event was organized by Software and Support Media (S&S Media). Headquartered at Frankfurt, S&S Media provides accurate and actionable information to IT industry through a blend of print magazines and books, online portals and conferences. Pioneering an integrated media approach, S&S Media has built a strong presence in Europe, India, Singapore, Indonesia and USA.

SOA India 2009 was designed to give progressive executives and developers a ringside view of the current developments in the critical technologies of Cloud Computing, BPM and BI. Smart companies are investing in SOA, virtualization, cloud computing, SaaS, BPM and BI to become more agile and prepare for economic revival. Likewise, forward-looking technical professionals are also seeking opportunities to get cutting-edge expertise on these technologies which are on the rise in Indian market.



Mr. Abhay Chitnis, Head of Technology, L&T Infotech had a detailed interactive presentation on Integration-as-a-Service (IaaS). Mr. Chitnis enlightened the audience by presenting holistic view of IaaS comprising:

- Cloud Computing and IaaS
- Enterprise Application Integration
- Business-to-Business Integration
- SaaS Application Integration
- The New Paradigm
- Vendor Landscape

Mr. Chitnis set the context by explaining types of cloud computing services, SaaS Manifestations and positioning of IaaS. Integration-as-a-Service will be successful when EAI, B2B Integration and SaaS Application Integration can be achieved seamlessly and at an affordable cost on the cloud.

Mr. Chitnis in his concluding remarks inferred that:

- Integration-as-a-Service exists in Cloud and Non-Cloud Paradigm
- IaaS has the most matured manifestation in non-cloud based B2B integration
- IaaS exploiting all of cloud computing features is in a nascent state
- The public cloud based manifestation of IaaS offers strong value proposition from cost and speed perspective
- The public cloud based manifestation of IaaS continues to be hounded by security, reliability and service quality issues
- A hybrid cloud based IaaS is likely to be the deployment model to make the most of both non-cloud and cloud based integration

The presentation was very well received by the audience comprising of over 100 executives from several organizations in India and abroad. More details on the event are available at

<http://businesstechnology.in/soaindia/09/Speaker.html>