



INDUSTRY

Media & Entertainment

Rearchitecting websites
for a leading media
conglomerate

THE BENEFITS

- User friendly process of uploading content on website
- Online system to share documents with employees and vendors
- Searching documents made easy
- Simplified document management
- Simplified processes for creating new pages and adding new content
- Dynamic sites that can accommodate future brands and projects
- Folder level security between outsourcing team members and vendors

L&T Infotech worked with a leading, global entertainment content company to rebuild its websites based on new architecture but with the existing look and feel.

THE CLIENT

A leading global entertainment content company with services across television, motion pictures and a wide range of digital media.

THE CHALLENGE

- Rebuild existing website based on the new architecture , retaining the existing look and feel of the site
- Information sharing on various HR policies and employee benefits across the organization
- In-depth information visibility and sharing for outsourced projects between team members and vendors
- Sharing policies and procedures documents across locations and functional areas
- Document and information sharing in the legal department

THE SOLUTION

- Remodeled the corporate website using new architecture
- Relocated existing content to new site reusing the flash files and the media artwork
- Developed multiple documents sharing internal portals for various departments
- Provided role-based access to project documents and project templates
- Provided audience-based content display
- Developed sites with customized workflow using browser-enabled infopath forms



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